

Minutes

Events Reference Group Meeting

Camden Council
Administration Centre
70 Central Avenue, Oran Park

Wednesday 10 May 2023



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INFORMAL MEETING COMMENCED AT 10.30AM

PRESENT

Mr Ted Gillroy (Chair), Mr Syd Hyett, Mr Keith Maddock, Mayor of Camden - Cr Ashley Cagney, Ms Aileen Fernandez, Ms Jo Martin.

ALSO IN ATTENDANCE

Kaela Hazell – Acting Team Leader Events
Sophie Hutton– Events Officer

ACKNOWLEDGEMENT OF COUNTRY

Mr Gillroy read the Acknowledgement of Country.

APOLOGIES AND LEAVES OF ABSENCES

Cr Paul Farrow
Cr Usha Dommaraju
Cr Lara Symkowiak
Ms Melissa Musgrave
Kristy Finlayson – Acting Manager Public Affairs

NOTE: Reference groups do not make a quorum.

DECLARATIONS OF INTEREST

N/A

Moved: N/A, Seconded: N/A

CONFIRMATION OF MINUTES

That the Minutes for the Events Reference Group Meeting held on Wednesday 18 April 2023, copies of which have been circulated, be confirmed and adopted.

Unable to move

Moved: N/A Seconded: N/A

BUSINESS ARISING

Action items from business arising from March minutes:

- **Events team to send Mr Gillroy** the updated stallholder parking pass to be utilised on the event day, was completed.
- **Events team to include in event promotion on the day that the Lions Club BBQ** is raising funds for the Childhood Cancer Research Foundation, which was completed.
- **Lighting up Macarthur Gardens**
Ms Hazell advised that the planning of Camden Festival has only just begun, we will see how budget is going.

1. Paws in the Park

Ms Hazell provided feedback on the Paws in the Park event.

- Wet weather in the morning
- The weather improved and numbers increased.
- Estimated 2000 attendees
- 5 sponsors including Pet One Australia, National Companion Pets Institute, Macarthur Veterinary Group, Uni Vets Camden and Macarthur Lions Club Inc
- 35 stallholders
- Farmer Day (celebrity guest) was very enthusiastic despite the rain and was easy to work with
- Interest was high for the Paw-tastic Parade with a high number of entrants.

Mr Gillroy provided feedback on the Paws in the Park event

- The carpark filled about 2/3, this was a decrease from previous years most likely due to the weather.
- BBQ sales were slow.
- The walk was only utilised at 9.30am, it was not used during the rest of the event. Perhaps additional signage.

Mr Gillroy advised for future years to keep a quality presentation within the main arena, and to keep the 2km walk. Ms Martin, suggested to have an entertainer or celebrity more aimed at children.

Actions:

- **Investigate entertainer or celebrity for children for future Paws in the Park events**

2. Camden Festival

Unlock Camden – TBC – Camden Library & Allan Baker Art Gallery, John Street, Camden

Picnic in the Park – 10 September – Macarthur Park, Camden

Kids Fun Day – 13 September – Perich Park, Oran Park

TASTE Camden – 24 September – Camden Town Farm, Camden

- Ms Hazell provided a verbal update on the proposed dates for the Major Events included within Camden Festival - Picnic in the Park, Kids Fun Day, Unlock Camden and TASTE Camden.
- Ms Martin suggested more facepainting at our events – especially Kids Fun Day.
- Ms Martin suggested Merino and Iron Spokes breweries to attend TASTE Camden.
- Mr Hyett suggested to have a community group to provide an affordable BBQ. Ms Martin agreed to have an affordable food options, which suit children meals also.
- Mr Gillroy suggested in previous years Kids Fun Day – the Macarthur Lions Club supplied the food and the food was a giveaway, Council covered the costs

Actions:

- **Investigate affordable food options to suit children.**

3. Christmas Festivities

- Ms Hazell provided the Events Reference Group with a verbal update on the proposed dates for both the Camden Christmas Festival and the Oran Park Christmas Concert. While the Camden Christmas Festival event is locked in for Saturday 25 November, the Oran Park Christmas Concert date is yet to be confirmed.
- The Events Reference Group suggested Friday 1 December.
- Events Reference Group advised they will provide recommendations closer to the events. As planning has not yet begun.
- Mr Hyett advised as Christmas in Narellan is not going ahead, this would be a great opportunity for sponsorship. Mr Hyett also recommended to reach out the Oran Park Podium for sponsorship.
- Mr Hyett and Mr Gillroy advised in previous years they have had 125 stallholders attend the Camden Christmas Festival. Ms Hazell confirmed an increase in stallholders would be preferable.
- Mr Hyett suggested to have focus on more kids carnival rides, approximately 4 to 5.
- Ms Martin suggested to have a carousel to attend the Oran Park Christmas Concert or a ride which suits both children and adults.
- Mr Hyett advised to reach out the Macarthur sustainable living to see if they can provide an activation.

GENERAL BUSINESS

- No general business arising.

MEETING CLOSED AT 11.16pm

NEXT MEETING TO BE HELD WEDNESDAY 14 June 2023 AT 5.30pm